



THE TANZANITE EXPERIENCE

THE DEFINITIVE TANZANITE BUYER'S GUIDE

www.tanzaniteexperience.com



Tanzanite is a rare and precious purchase. We advise you read this guide before making your tanzanite purchase.

This tanzanite buyers guide is the authoritative source of information on buying tanzanite. Tanzanite is one of the world's rarest gemstones. A single known source at the foothills of Mount Kilimanjaro in Tanzania, East Africa, and its supply is finite.

After reading this guide you will be able to choose the tanzanite that is best for you based on the 5C's criteria. These guidelines are upheld by the Tanzanite Experience.

TANZANITE QUALITY SCALE

This guide is based on the Tanzanite Experience's Tanzanite Quality Scale, an internationally recognized system for grading tanzanite.

Color (vB or bV and:)	
E	Exceptional
V	Vivid
I	Intense
M	Moderate
L	Light
P	Pale

Note: in the rare circumstance that intensity of color exceeds the Exceptional grade, it will be graded Exceptional Plus (+)

Clarity	
IF	Internally Flawless
EC	Eye Clean
SI	Slightly Included
MI	Moderately Included
HI	Heavily Included

Cut	
Excellent	
Very Good	
Good	
Fair	

In a similar way to diamonds, tanzanite is graded according to the 4C's: Color, Clarity, Cut and Carat Weight. The higher the combination of these characteristics, the rarer and more valuable the stone. Understand and check all 4C's before purchasing your tanzanite.

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ARUSHA

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DUTY FREE SHOPPING



COLOR

Color refers to color quality and its degree of saturation. The depth of color ranges from Exceptional to Pale, with 'B' or 'V' indicating a predominance of Blue or Violet hues.

vB™violetish Blue bV™bluish Violet



vBE vBV vBI vBM vBL vBP bVE bVV bVI bVM bVL bVP

Tanzanite's actual colors may differ from those in this Guide.

CLARITY

Clarity refers to any natural inclusion in a tanzanite. Tanzanite ranges from Internally Flawless, Eye Clean to Heavily Included



IF



EC



SI



MI

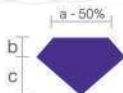


HI

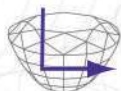
CUT

Cut refers to a tanzanite's angles and proportions.

An 'Excellent' cut means that the stone reflects light to create maximum brilliance.



IDEAL PROPORTIONS



Too deep



Too shallow



Well cut

a - Width of table
b - Height of crown^{1/2}
c - Depth of pavilion^{1/2}

CARAT WEIGHT

Carat Weight is the term used to measure a tanzanite's weight. One carat has 100 points and weighs 1/5th of a gram.



5.00ct



3.00ct



2.00ct



1.50ct



1.00ct



0.75ct



0.50ct



0.30ct

CONFIDENCE

The 5th C is for confidence and is only applicable to tanzanite that is accompanied by a Tanzanite Laboratory certificate. It provides assurance that your tanzanite is authentic and has followed an ethical route to the market.

